

Title Page:

STRATEGIC PLAN

FOR

GEORGE WASHINGTON
BIRTHPLACE
NATIONAL MONUMENT

FISCAL YEAR 2005-2008

10/01/2004 & 09/30/2008

Results Act and Planning Cycle:

PREFACE

This five-year Strategic Plan has been written for one or more units of the greater National Park System administered by the National Park Service, U.S. Department of the Interior. The National Park System preserves outstanding representations of America's natural, cultural, and recreational resources of national significance. These resources constitute a significant part of America's heritage, character, and future. The National Park Service not only directly and indirectly preserves these national treasures; it also makes them available to millions of visitors from throughout the country and the world every year.

This Strategic Plan was written to fulfill the requirements of Section 104 of the National Parks Omnibus Management Act of 1998. This legislation requires all field units of the National Park System prepare Strategic Plans and Annual Performance Plans consistent with the Government Performance and Results Act of 1993 and make these documents available to the public. The law was a catalyst for our staff to examine its fundamental mission and to take a fresh, longer range view, in precise terms, of what results or outcomes we needed to achieve to more effectively and efficiently accomplish that mission.

The Government Performance and Results Act (GPRA) is one of the most recent and comprehensive of a number of laws and executive orders directing federal agencies to join the "performance management revolution" already embraced by private industry and many local, state, and national governments. Performance management ensures that daily actions and expenditure of resources are guided by long- and short-term goal setting in pursuit of accomplishing an organization's primary mission, followed by performance measurement and evaluation. Importantly, GPRA mandates that long-term and annual goals be results or outcomes rather than outputs (activities, products, or services) and that they be "objective, quantifiable, and measurable" so that performance can be adequately measured and reported, and progress on mission accomplishment assessed.

GPRA requires federal agencies to develop and use three primary documents in conducting their business. These documents are also to be submitted to the Congress and the Office of Management and Budget (OMB):

1. Strategic Plan of no less than five years duration, reviewed and revised every three years, and containing:

- * mission statement based in law, executive order, etc.;
- * long-term goals, which are objective, quantified, and measurable, to accomplish mission;
- * how goals will be accomplished, is the plan data and narrative showing "...operational processes, skills and technology, and the human, capital, information and other resources required to meet those goals...";
- * relationship of annual goals to long term goals, a description of how long term goals are carried out in annual goal increments;
- * key external factors which could positively or negatively affect goal accomplishment;
- * GPRA also requires consultation with affected and interested parties in the development of the Strategic Plan, and it requires that the plan be
- * developed by federal employees (versus contractors, etc.).

2. Annual Performance Plan tiered off the Strategic Plan each year, showing how long term goals will be accomplished in annual increments, and containing:

- * annual goals to incrementally achieve long-term goals in Strategic Plan;
- * annual work plan explaining how annual goals will be accomplished - "briefly describe the operational processes, skills and technology, and the human, capital, information and other resources required to meet the performance goals...." and
- * basis for measuring results - "...provide a basis for comparing actual program results with the established performance goals...."

3. Annual Performance Report reviewing each year's successes and failures and identifying areas where activities or goals need to be revised in the future, addressing:

- * what annual goals were met or exceeded;

- * what annual goals were not met;
- * why annual goals were not met; and
- * what remedial action will be taken for goals not met.

ABOUT THIS PLAN

In consultation with Congress, OMB and other interested parties, the National Park Service (NPS) developed its own GPRA implementation process. In 2004 the Department of the Interior (DOI) produced a Strategic Plan requiring all agencies in the Department to be aligned with. It is available on the Internet at http://www.doi.gov/ppp/strat_plan_fy2003_2008.pdf.

Individual park plans address the long-term goals in the NPS and DOI plans that are appropriate to the individual units as parts of the overall National Park System and its mission. Then they add goals specific to their own legislative mandates, missions, resources, visitor services, and issues. The park plans, then, are a blend of national and local priorities and goals.

This Strategic Plan follows that pattern. It contains a mission statement born out of the NPS organic act as well as the specific legislation or proclamation establishing the park. It contains mission goals, closely paralleling the "servicewide" mission goals that illustrate in broad brushstroke what we do far beyond five years - "in perpetuity" - to accomplish our stated mission. It then contains long-term goals, which target in quantifiable, measurable ways what we will accomplish in the next four years toward achieving our overall mission goals and mission. The long-term goals address both appropriate "servicewide" goals as well as park-specific outcomes. The goal numbering protocol follows that of the NPS plan with park-specific suffixes. Since not all servicewide goals apply to every park, some numbers may be skipped. In addition, there are numbers containing 0's which are not in the servicewide plan and indicate park-specific goals.

Each long-term goal is repeated with one or more explanatory paragraphs that give background, detail, and other information useful to help the reader understand the goal as well as to sketch in how the goal will be accomplished. The figures in the tables and narrative for each goal contain any general information about "How Goals will be Accomplished", including staffing, fiscal, infrastructure, and other resources available to achieve the plan's long-term goals.

It should be noted that the goals in this plan are generally predicated on "flat budgets". Other than increases for inflation, we assumed no major increases in funding. Where increases in appropriations are known or are likely, they were taken into account. Where other funding sources (donations, fee revenues, etc.) are "reasonably assured", they too are taken into consideration when setting performance targets. Obviously, limits on funding constrain what can be accomplished toward our goals and mission. GPRA, however, is distinctly not about discussing budget shortfalls or requesting or justifying additional funding. Rather it is about planning, managing, and communicating what we can accomplish with the resources we already have while at the same, providing accountability for those resources.

Each year that the Strategic Plan is in effect, there will be a companion Annual Performance Plan which shows in annual goals, that year's targeted incremental achievement of each long-term goal, and a work plan for accomplishing that increment. Each year there will also be an Annual Performance Report discussing actual achievement of the prior year's annual goals and progress on long-term goals.

Copies of this Strategic Plan can be requested from the superintendent. Questions and comments are welcome and encouraged and can be addressed to the superintendent. Copies of the most current Annual Performance Plan and Annual Performance Report are also available on request, with questions and comments equally welcome.

Park Background Information:

About the Park

The George Washington Birthplace National Monument is a vital part of America's national system of parks, monuments, battlefields, recreation areas, and other natural and cultural resources. Established by Act of Congress in 1930, the George Washington Birthplace National Monument is located in. Containing 550 acres, the park preserves the birthplace and family gravesite of George Washington in perpetuity and makes this valuable part of America's heritage available to over 100,000 visitors each year for their experience, enjoyment, understanding, and appreciation.

The park maintains a partnership relationship with Cooperating Association Board of Directors, county officials, community groups, tourism councils and local business or civic organizations such as the George Washington Birthplace Association (formerly known as the Wakefield National Memorial Association) and Westmoreland Tourism council to obtain and foster support for the park's mission and roles as they relate to the surrounding area.

The partnership with these organizations are so important particularly since the park is scheduled for a General Management Plan (GMP) which will provide the first comprehensive planning approach to the park since the 1968 Master Plan. The GMP/Environmental Impact Statement (GMP/EIS) proposes a long-term approach to managing the George Washington Birthplace National Monument, consistent with the site's mission and National Park Service policy and other laws and regulations. Alternatives will be explored to guide the management of the site over the next 15 to 20 years. Environmental consequences that could result from implementing the alternatives will be evaluated in the EIS that is incorporated in the document. The public will be invited to express opinions about the management of the site early in the process through public meetings and other media; and will have an opportunity to review and comment on a draft GMP/EIS. Following public review processes outlined under NEPA, the final plan will become official, authorizing implementation of a preferred alternative. The target date for the record of decision is fall 2007.

Mission of National Park Service at George Washington Birthplace National Monument

Mission

The mission of the National Park Service at George Washington Birthplace National Monument is rooted in and grows from the legislated mandate found in the Act of Congress dated January 23, 1930 and supplemented by the Act of Congress dated May 3, 1993. Our mission statement is a synthesis of this mandated purpose, plus the park's primary significance as itemized below.

It is the mission of the National Park Service at George Washington Birthplace National Monument to preserve and interpret the historic resources associated with George Washington. The archaeological structures, the commemorative edifices and the cultural landscape are conserved and employed to preserve the memory of George Washington - America's first and greatest hero whose actions were crucial in the establishment of the United States as an independent nation founded on the principles of personal liberty.

Legislative intent

The laws creating and defining George Washington Birthplace National Monument are:

Public-No.343-69th Congress, June 7, 1926

Granted the consent of Congress to the Wakefield National Memorial Association:

to build, operate and maintain upon the plot of ground owned by the United States at Wakefield a replica, as nearly as may be practicable, of the house in which George Washington was born,

to be used and occupied in such manner and for such purposes in preserving the memory of George Washington as may be appropriate.

Public-No.34-71st Congress, January 23, 1930)

Incorporated previous legislation:

in erecting on the Government-owned land at Wakefield, Westmoreland County, Virginia, the building permitted by Act of Congress entitled "An Act granting the consent of Congress to the Wakefield National Memorial Association to build upon Government-owned land at Wakefield, Westmoreland County, Virginia a replica of the house in which George Washington was born, and for other purposes."

And subsequently directed:

That the said premises and all structures thereon shall constitute the George Washington Birthplace National Monument at Wakefield, Virginia which is hereby

established and set apart for the preservation of the historical associations connected therewith,

for the benefit and enjoyment of the people.

(Public Law 103-25, May 3, 1993)

Directed the Secretary of the Interior:

shall take such action as is necessary to preserve and interpret the history and resources associated with George Washington,

the generations of the Washington family who lived in the vicinity,

and their contemporaries,

as well as 18th century plantation life and society.

Purpose

Therefore, the purpose of George Washington Birthplace National Monument is to preserve and interpret the life and legacy of America's first and greatest hero, George Washington and the society and times in which he lived.

Significance

The primary significance of George Washington Birthplace National Monument can be summarized as the place where George Washington was born and as a shrine to the man who would lead the America people through revolution to the establishment of a radical new form of government based on the principles of personal liberty.

Key External Factors Affecting Plan's Accomplishment

Park management and staff can plan, manage, and control much of what occurs in the park. Sometimes they can influence factors external to park boundaries that affect the park. Other factors, such as natural events, are beyond managing or influencing. All of these things can negatively or positively affect goal outcomes. A few of the most important or most likely are briefly identified below. This is not an exhaustive list but simply those factors that are most likely to influence outcomes at the time this plan was written.

The visitation of George Washington Birthplace National Monument has remained relatively constant at approximately 100,000 visitors annually for the past few years and is expected to gradually rise in the near future. The site today is surrounded by farm land. Since this land was either farmed or undeveloped during the historic period, it provides a ideal compliment to the site. Unless the farm economy in the surrounding counties changes dramatically or urban growth invades these areas, the park will be protected from threatening new developments.

Additional factors affecting performance include:

- The cost of maintaining and restoring natural and cultural resources are escalating.
- Our resident bald eagles have improved and are now a stable population due to the healthy environment of the park.
- Exotic species continue to invade, expand, and establish within the site.
- The implementation of new programs that emphasize wise use of limited resources and sustainable

practices.

- A significant increase in the number of projects requiring compliance reviews under the National Environmental Policy Act and/or Section 106 of the Historic Preservation Act
- The National Parks and Omnibus Act of 1998 (Public Law 105-391) established major new responsibilities for concessions management, employee training and career development, natural resources inventory and monitoring, and cooperative research studies.

Consultation in Plan Preparation

GPRA requires that Congress, OMB, and other interested and affected parties be consulted in the development of Strategic Plans. Congress and OMB, as well as the Department of the Interior, were extensively consulted in the development of the DOI and NPS servicewide plan. In the development of George Washington Birthplace NM's local Strategic Plan, park staff were consulted at various stages of development as indicated.

Strategic Plan Preparers

The following park staff members were intimately and extensively involved in preparing this strategic plan:

Vidal Martinez, Superintendent
Mimi Woodward, Administrative Officer, GPRA Coordinator
John J. Frye, Acting Chief of Visitor Services
Rijk Morawe, Chief, Natural & Cultural Resources
Wayne Sanders, Chief, Maintenance
John B. Storke, Facility Mgmt. Specialist
Christine Smith, Supervisory Park Ranger
Linda M. George, Office Automation Assistant

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 14, 2004

DOI Goal ID Number:

NPS Goal ID Number: Ia1B

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Invasive species: 250,000 acres (9.6% of 2.6 million) of acres infested with invasive plant species are contained.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 8 acres (100% of 8 acres) of George Washington Birthplace National Monument lands impacted by invasive (non-native) plants are effectively controlled.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Impacted Lands

Unit Measure:

acres

Condition (Desired):

Contained

*Total # Units in
Baseline:*

8

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 15, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1a2A

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

448 (43% of 1,042) threatened or endangered species are stabilized or improved.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 1 (100% of 1) of George Washington Birthplace National Monument's documented federally threatened or endangered species are stable

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Status

Unit Measure:

Each species

Condition (Desired):

Improving

*Total # Units in
Baseline:*

1

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 29, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1a5

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

47% of historic structures on the current List of Classified Structures are in good condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 23 of 46 (50%) of George Washington Birthplace NM historic structures on the current List of Classified Structures are in good condition.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Condition

Unit Measure:

Each structure

Condition (Desired):

Good

*Total # Units in
Baseline:*

46

*Status in Base
Year (# Meeting
Condition):*

19

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: November 29, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1a6

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

75.5% of preservation and protection standards are met for park museum collections .

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 208 (80%) of 259 applicable preservation and protection standards for George Washington Birthplace NM's museum collections are met.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Applicable standards

Unit Measure:

Each standard

Condition (Desired):

Standards meet

*Total # Units in
Baseline:*

259

*Status in Base
Year (# Meeting
Condition):*

198

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 29, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1a7

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

33% of the cultural landscapes on the current Cultural Landscapes Inventory are in good condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 2 of 2 (100%) of George WashingtonBirthplace NM cultural landscapes on the current Cultural Landscapes Inventory are in good condition.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Condition

Unit Measure:

Each landscape

Condition (Desired):

Good

*Total # Units in
Baseline:*

2

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 17, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1a8

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

50% of the recorded archeological sites with condition assessments are in good condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 100% of George WashingtonBirthplace NM archeological sites listed on the current Archeological Sites management Information System (ASMIS) with condition assessments, are in good condition.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Condition

Unit Measure:

Each archeological site

Condition (Desired):

Good

*Total # Units in
Baseline:*

32

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 29, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1b2A

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Archeological sites inventoried and evaluated are increased by 14.3% (from FY 2003 baseline of 57,752 sites to 66,000).

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the number of George WashingtonBirthplace NM archeological sites inventoried, evaluated and listed in the Archeological Sites Management Information System (ASMIS) is complete.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Number in database

Unit Measure:

Each site added

Condition (Desired):

Increased

*Total # Units in
Baseline:*

39

*Status in Base
Year (# Meeting
Condition):*

0

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 17, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1b2B

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Cultural landscapes on the Cultural Landscapes Inventory that have complete, accurate and reliable information are increased by 110.8% from FY 2003 (from 148 to 312 landscapes).

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the George Washington Birthplace NM cultural landscapes on the Cultural Landscapes Inventory that have complete, accurate, and reliable information.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Number in database

Unit Measure:

Each landscape

Condition (Desired):

Increase

*Total # Units in
Baseline:*

2

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 29, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1b2C

Park/ Program Goal ID Number: 1b2C

NPS Servicewide Goal Description (Mission or Long-term Goal text):

100% of the historic structures on the FY 2003 List of Classified Structures have complete, accurate and reliable information (26,531 of 26,531 structures).

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 100% of George WashingtonBirthplace NM historic structures on the FY 2003 List of Classified Structures have complete, accurate and reliable information.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Number updated

Unit Measure:

Each record

Condition (Desired):

Increased

*Total # Units in
Baseline:*

46

*Status in Base
Year (# Meeting
Condition):*

19

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: July 09, 2004

DOI Goal ID Number:

NPS Goal ID Number: lb2D

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

Museum objects cataloged are increased by 39.6% (from FY 2001 baseline of 42.4 million to 59.2 million). Percent increase in NPS museum objects cataloged

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the number of George Washington Birthplace NM museum objects cataloged and submitted to the National Catalog is increased from 107,975 in FY2001 to 148,126 (73% increase).

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Number of museum objects
cataloged

Unit Measure:

Each museum object added

Condition (Desired):

Increased

*Total # Units in
Baseline:*

107975

*Status in Base
Year (# Meeting
Condition):*

120677

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 29, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1b2F

Park/ Program Goal ID Number: 1b2F

NPS Servicewide Goal Description (Mission or Long-term Goal text):

18.7% (72 of 384) of parks have historical research (an approved Historic Resource Study AND an approved Administrative History) that is current and completed to professional standards as of 1985.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, George WashingtonBirthplace NM's Historic Resource Study (HRS) and Administrative History are completed to professional standards, current (approved since 1985).

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Studies

Unit Measure:

Each park

Condition (Desired):

Updated

*Total # Units in
Baseline:*

1

*Status in Base
Year (# Meeting
Condition):*

0

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 15, 2004

DOI Goal ID Number:

NPS Goal ID Number: Ib3A

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

100% of 270 parks with significant natural resources have identified their vital signs for natural resource monitoring

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, George Washington Birthplace NM has identified its vital signs for natural resource monitoring.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Vital signs

Unit Measure:

Each park

Condition (Desired):

Identified

*Total # Units in
Baseline:*

1

*Status in Base
Year (# Meeting
Condition):*

0

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 15, 2004

DOI Goal ID Number:

NPS Goal ID Number: 1b3B

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

88% of 270 parks with significant natural resources have implemented natural resource monitoring of key vital signs parameters

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, George Washington Birthplace NM has implemented natural resource monitoring of key vital signs parameters.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Vital signs

Unit Measure:

Each park

Condition (Desired):

Monitoring

*Total # Units in
Baseline:*

1

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: August 11, 2004

DOI Goal ID Number:

NPS Goal ID Number: Ila1A

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

95% of park visitors are satisfied with appropriate park facilities, services, and recreational opportunities.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 97% of visitors to George Washington Birthplace NM are satisfied with appropriate park facilities, services, and recreational opportunities.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Visitor satisfaction

Unit Measure:

percent

Condition (Desired):

Satisfied

*Total # Units in
Baseline:*

97

*Status in Base
Year (# Meeting
Condition):*

0

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: August 11, 2004

DOI Goal ID Number:

NPS Goal ID Number: Ila2A

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

The number of visitor accident/incidents will be at or below 4,969 accidents/incidents.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the number of visitor accidents/incidents at George Washington Birthplace NM is no higher than its baseline number of 2.

Baseline
Year:

2004

Target
Year:

2008

*Performance Indicator
(what is measured):*

Unit Measure:

Condition (Desired):

*Total # Units in
Baseline:*

*Status in Base
Year (# Meeting
Condition):*

Accidents/incidents

Each accident/incident

Reduced

2

0

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 15, 2004

DOI Goal ID Number:

NPS Goal ID Number: Ila2B

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

The number of servicewide visitor fatalities will be at or below 100 (an 11% decrease from the FY2000 - FY2001 baseline of 112).

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the number of visitor fatalities at George WashingtonBirthplace NM will remain at zero.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Fatalities

Unit Measure:

Each fatality

Condition (Desired):

Reduced

*Total # Units in
Baseline:*

0

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: July 09, 2004

DOI Goal ID Number:

NPS Goal ID Number: 11b1

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

87% of visitors understand and appreciate the significance of the park they are visiting

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 87% of George Washington Birthplace NM visitors understand the significance of the park.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Visitor understanding

Unit Measure:

percent

Condition (Desired):

Understand

*Total # Units in
Baseline:*

63

*Status in Base
Year (# Meeting
Condition):*

0

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 22, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVa10A

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

X(TBD) (Y% of Z) of NPS heritage assets are in fair or good condition as measured by the FCI.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, X (Y% of 20) heritage assets in the George Washington Birthplace NM are in fair or good condition as measured by the FCI.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Condition of asset

Unit Measure:

Each asset

Condition (Desired):

Fair or good

*Total # Units in
Baseline:*

20

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 22, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVa10B

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

NPS Non-historic buildings condition

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, X (Y% of 9) non-historic buildings are in fair to good condition as measured by the FCI at George Washington Birthplace NM.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Condition of asset

Unit Measure:

Each asset

Condition (Desired):

Fair or good

*Total # Units in
Baseline:*

9

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 22, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVa10C

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

X (TBD) (Y% of Z) NPS other assets are in fair to good condition as measured by the FCI.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, X (Y% of 18) other assets are in fair to good condition as measured by the FCI at George Washington Birthplace NM

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Condition of asset

Unit Measure:

Each asset

Condition (Desired):

Fair or good

*Total # Units in
Baseline:*

18

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: August 11, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVa3

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

100% of NPS employees have performance plans linked to appropriate park (office) strategic goals and annual goals

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 100% of George Washington Birthplace NM employee performance plans are linked to appropriate strategic and annual performance goals and position competencies.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Employee performance plans

Unit Measure:

Each employee

Condition (Desired):

Linked to goals

*Total # Units in
Baseline:*

21

*Status in Base
Year (# Meeting
Condition):*

0

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 22, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVa5

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

25% of employee housing units are in fair or good condition as measured by the Facilities Condition Index (FCI), based on condition assessments and data in FMSS.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, 2 (100% of 2) employee housing units are in fair or good condition as measured an FCI of 0.14 or lower at George Washington Birthplace NM.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Employee housing

Unit Measure:

Each housing unit

Condition (Desired):

Fair or Good

*Total # Units in
Baseline:*

2

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: July 09, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVa6A

Park/ Program Goal ID Number: 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

The NPS rolling 5-year (previous 5 years) average number of employee accidents will be at or below 3,000.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the number of George WashingtonBirthplace NM employee lost-time injuries is maintained at or below the previous 5-year annual average number of 1. Actual number of employee fatalities will be reported

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Incidents

Unit Measure:

Each incident resulting in
injury

Condition (Desired):

Reduced

*Total # Units in
Baseline:*

1.2

*Status in Base
Year (# Meeting
Condition):*

1.2

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: July 09, 2004

DOI Goal ID Number: *NPS Goal ID Number:* IVa6B *Park/ Program Goal ID Number:* 1

NPS Servicewide Goal Description (Mission or Long-term Goal text):

The servicewide Continuation of Pay (COP) hours will be at or below 54,100 hours (a 27% reduction from the FY 1997-2001 average of 73,775 hours).

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the number of George Washington Birthplace NM hours of Continuation of Pay is at or below 73.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

COP hours

Unit Measure:

Each COP hour

Condition (Desired):

Reduced

*Total # Units in
Baseline:*

73.2

*Status in Base
Year (# Meeting
Condition):*

73.2

5-Year Results Plan:

Five Year Plan of Work and Results

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 22, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVa6C

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

The NPS number of employee fatalities

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, the number of NPS Employee fatalities will also be reported but will not be targeted.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Fatalities

Unit Measure:

Each fatality

Condition (Desired):

Reduced

*Total # Units in
Baseline:*

0

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 22, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVb1A

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

NPS units have X community partnerships designed to enhance the park's ability to manage recreation activities seamlessly.

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, George Washington Birthplace NM, has 5 community partnerships designed to enhance the park's ability to manage recreation activities seamlessly.

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Park Partnerships

Unit Measure:

Each partnership

Condition (Desired):

Established

*Total # Units in
Baseline:*

3

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008

Park/ Program Name: GEORGE WASHINGTON BIRTHPLACE NM

Park/ Program Org Code: 4380

Date Last Updated: December 22, 2004

DOI Goal ID Number:

NPS Goal ID Number: IVb2

Park/ Program Goal ID Number: NONE

NPS Servicewide Goal Description (Mission or Long-term Goal text):

156 million visitors served by facilitated programs

Long-term Goal Performance Target (Park/ Program Long-term Goal text; adjust date for end of current strategic planning period):

By September 30, 2008, attendance at George Washington Birthplace NM facilitated programs will increase to 78012 (10% over 70920).

*Baseline
Year:*

2004

*Target
Year:*

2008

*Performance Indicator
(what is measured):*

Facilitated programs

Unit Measure:

Each visitor

Condition (Desired):

attended

*Total # Units in
Baseline:*

70920

*Status in Base
Year (# Meeting
Condition):*

5-Year Results Plan:

Strategic Plan Report, FY 2005-2008
